Polarity Map Positive results from Positive results from **Action Steps** focusing on the right pole focusing on the left pole **Greater Purpose** What is the best -case scenario if I/we successfully leverage this polarity? **AND** Deeper Fear What is the worst-case scenario if I/we fail to leverage this polarity? Negative results from over Negative results from overfocusing on the right pole to the focusing on the left pole to the neglect of the right pole neglect of the left pole